

# The Essential Report

07 June 2021



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Prepared By: Essential Research

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Data Supplied by:



Our researchers are members of the Research Society.



## About this poll

This report summarises the results of a fortnightly omnibus conducted by Essential Research with data provided by Qualtrics. The survey was conducted online from 2<sup>nd</sup> to 6<sup>th</sup> June 2021 and is based on 1,104 respondents.

The weighting efficiency applied to the results is 92%, which gives an effective sample size of 1,019. The Margin of Error at this effective sample size is  $\pm 3.1\%$  (95% confidence level).

The full methodology used to carry out this research is described in the appendix at the end of the report.

Note that due to rounding, not all tables necessarily total 100% and subtotals may also vary.

## Performance of Scott Morrison

Q Do you approve or disapprove of the job Scott Morrison is doing as Prime Minister?

	Jun'21	May'21	Apr'21	End Mar'21	Mid Mar'21	Feb'21	Jan'21	Dec'20	Nov'20	Oct'20	Sep'20	Aug'20	Jul'20
TOTAL: Approve	<b>57%</b>	58%	54%	57%	62%	65%	61%	62%	66%	63%	64%	66%	63%
TOTAL: Disapprove	<b>36%</b>	32%	37%	35%	29%	28%	30%	28%	25%	27%	28%	23%	27%
Don't know	<b>8%</b>	10%	9%	8%	8%	7%	9%	11%	9%	10%	8%	11%	10%
Base (n)	<b>1,104</b>	1,092	1,368	1,100	1,124	1,109	1,084	1,071	1,010	1,082	1,076	1,010	1,054

- The Prime Minister's approval rating is at 57% (58% in May).
- Disapproval has increased from 32% last month to 36% this month, on par with level in April (37%).



## Performance of Anthony Albanese

Q Do you approve or disapprove of the job Anthony Albanese is doing as Opposition Leader?

	Jun'21	May'21	Apr'21	Mar'21	Feb'21	Jan'21	Dec'20	Nov'20	Oct'20	Sep'20	Aug'20	Jul'20
TOTAL: Approve	<b>39%</b>	39%	39%	41%	40%	42%	43%	40%	44%	44%	44%	44%
TOTAL: Disapprove	<b>36%</b>	35%	34%	32%	33%	33%	29%	33%	29%	29%	30%	28%
Don't know	<b>24%</b>	25%	27%	27%	27%	25%	28%	27%	27%	27%	25%	28%
Base (n)	<b>1,104</b>	1,092	1,368	1,124	1,109	1,084	1,071	1,010	1,082	1,076	1,010	1,054

- The Opposition Leader's approval rating is unchanged at 39%.
- Similarly, the proportion of people disapproving of Albanese and those unsure are both consistent with last month (36% and 24% respectively).

## Preferred Prime Minister

Q Who do you think would make the better Prime Minister out of Scott Morrison and Anthony Albanese?

	Jun'21	May'21	Apr'21	Mar'21	Feb'21	Jan'21	Dec'20	Nov'20	Oct'20	Sep'20	Aug'20	Jul'20
Scott Morrison	<b>48%</b>	50%	47%	52%	52%	51%	50%	53%	50%	49%	52%	50%
Anthony Albanese	<b>28%</b>	24%	28%	26%	24%	25%	24%	24%	25%	26%	22%	27%
Don't know	<b>24%</b>	26%	25%	22%	24%	25%	26%	24%	25%	25%	26%	23%
Base (n)	<b>1,104</b>	1,092	1,368	1,124	1,109	1,084	1,071	1,010	1,082	1,076	1,010	1,054

- Just under half (48%) of participants believe that Scott Morrison would make a better PM than Anthony Albanese (50% last month).
- 28% think the opposition leader would make the better Prime Minister (24% in May). 24% of participants don't know who would make the better PM.



## Change in views towards federal government

Q In the last year have your views towards Scott Morrison's federal government become more or less favourable?

	Total	Gender		Age Group			Federal Voting Intention			
		Male	Female	18-34	35-54	55+	Labor	TOTAL: Coalition	Greens	TOTAL: Other
I view Scott Morrison's federal government less favourably than I did a year ago	<b>40%</b>	40%	39%	44%	40%	36%	54%	24%	51%	49%
I view Scott Morrison's federal government more favourably than I did a year ago	<b>25%</b>	29%	22%	24%	28%	24%	19%	39%	17%	17%
My views on Scott Morrison's federal government have not changed	<b>35%</b>	31%	39%	32%	32%	41%	27%	37%	32%	34%
Base (n)	<b>1,104</b>	542	562	347	364	393	346	404	108	141

	NSW	VIC	State		
			QLD	SA	WA
I view Scott Morrison's federal government less favourably than I did a year ago	34%	48%	39%	37%	45%
I view Scott Morrison's federal government more favourably than I did a year ago	27%	25%	24%	34%	19%
My views on Scott Morrison's federal government have not changed	39%	27%	37%	29%	35%
Base (n)	349	278	225	89	108



- 40% of Australians say they now view Scott Morrison's federal government less favourably than they did a year ago. A quarter (25%) say they view this more favourably than they did a year ago, and 35% say their views on the federal government have not changed.
- Compared to other Australians, Victorians are more likely to say they view Scott Morrison's federal government less favourably than they did a year ago. Just under half (48%) of Victorians say this, followed by 45% of Western Australians, 39% of Queenslanders, 37% of South Australians and 34% of those in NSW.





## Federal government response to Covid-19

Q Overall, how would you rate the **federal government's** response to the Covid-19 outbreak?

	07/06	24/05	12/04	15/03	01/03	15/02	01/02	30/11	16/11	02/11	05/10	21/09	07/09
Very poor	<b>10%</b>	6%	7%	5%	6%	5%	4%	6%	5%	5%	5%	5%	8%
Quite poor	<b>14%</b>	12%	10%	7%	8%	7%	11%	8%	9%	10%	12%	13%	12%
Neither good nor poor	<b>22%</b>	25%	21%	18%	24%	19%	19%	19%	18%	24%	22%	21%	22%
Quite good	<b>38%</b>	40%	40%	39%	39%	42%	42%	41%	41%	39%	39%	40%	40%
Very good	<b>15%</b>	18%	22%	31%	23%	27%	25%	26%	26%	22%	21%	21%	18%
TOTAL: Poor	<b>24%</b>	18%	17%	12%	14%	12%	14%	13%	15%	15%	18%	18%	19%
TOTAL: Good	<b>53%</b>	58%	62%	70%	62%	69%	67%	67%	67%	61%	60%	61%	59%
Base (n)	<b>1,104</b>	1,100	1,368	1,124	1,074	1,109	1,092	1,034	1,010	1,063	1,066	1,081	1,076

TOTAL: Good	07/06	24/05	12/04	15/03	01/03
NSW	<b>62%</b>	56%	66%	69%	64%
VIC	<b>42%</b>	57%	55%	65%	51%
QLD	<b>54%</b>	56%	63%	69%	66%
SA	<b>58%</b>	66%	62%	78%	68%
WA	<b>49%</b>	56%	65%	75%	66%

- Since peaking at 70% in March, positive rating of the federal government's handling of Covid-19 has dropped off; falling to 53% this month which is the lowest rating seen since March last year when this question was first asked.
- Positive rating of the federal government's handling of Covid-19 has decreased in all states since last month, however it has fallen the most steeply in Victoria where it is now 42% (down 15 percentage points from 57% in May); disapproval of the federal government's handling of Covid-19 has increased to 36% (from 22% last month) among Victorians.



## State government response to Covid-19

Q How would you rate your **state government's** response to the Covid-19 outbreak?

TOTAL: Good	07/06	24/05	12/04	15/03	01/03	15/02	01/02	30/11	16/11	02/11	05/10	21/09	07/09
NSW	<b>69%</b>	68%	73%	75%	72%	72%	71%	76%	75%	68%	65%	67%	57%
VIC	<b>48%</b>	63%	58%	62%	49%	59%	61%	60%	59%	55%	45%	47%	50%
QLD	<b>65%</b>	68%	72%	75%	73%	76%	78%	72%	71%	69%	69%	68%	66%
SA	<b>67%</b>	71%	75%	85%	78%	79%	80%	70%	76%	77%	81%	81%	74%
WA	<b>75%</b>	77%	84%	91%	85%	88%	80%	83%	82%	81%	83%	84%	87%

- Positive rating of state governments' response to the Covid-19 outbreak has decreased in all states except for NSW where it is consistent with last month's rating.
- With the ongoing resurgence of Covid-19 cases and the lockdown in Victoria, positive rating of the Victorian government's response to the Covid-19 outbreak has dropped to 48% (down 15 percentage points from 63% in May) – this is the lowest rating since last October; Disapproval of the Victorian government's response to Covid-19 has increased to 32% (from 20% last month) among Victorians.
- Positive ratings of the SA and QLD governments have dipped to 67% and 65% respectively (from 71% and 68% in May).
- At 75%, positive rating of the WA government remains the highest of all states. Despite this, it has decreased to 75% from a high of 91% in March this year.

## Uptake of a Covid-19 vaccine

Q The Covid-19 vaccine rollout is underway in Australia.

Once a vaccine becomes available to you, how long would you wait before taking it?

	07/06	10/05	26/04	15/03	01/03	18/01	14/12	10/08
I'd get vaccinated as soon as possible / I've already been vaccinated	<b>52%</b>	44%	42%	49%	50%	42%	43%	56%
I'd get vaccinated, but wouldn't do it straight away	<b>36%</b>	42%	42%	40%	40%	47%	46%	35%
I'd never get vaccinated	<b>13%</b>	14%	16%	12%	10%	11%	10%	8%
Base (n)	<b>1,104</b>	1,092	1,090	1,124	1,074	1,084	1,071	1,008

- Just over half of Australians now say they would get vaccinated as soon as possible, or already have been vaccinated (52%), an increase from 44% last month.
- Fewer people now say they would get vaccinated but not straight away (36% from 42% last month).
- 13% now say they would never get vaccinated.



VIC	07/06	10/05
I'd get vaccinated as soon as possible / I've already been vaccinated	<b>56%</b>	37%
I'd get vaccinated, but wouldn't do it straight away	<b>32%</b>	44%
I'd never get vaccinated	<b>12%</b>	19%
Base (n)	<b>278</b>	275

18-34	07/06	10/05
I'd get vaccinated as soon as possible / I've already been vaccinated	<b>45%</b>	32%
I'd get vaccinated, but wouldn't do it straight away	<b>41%</b>	48%
I'd never get vaccinated	<b>15%</b>	20%
Base (n)	<b>347</b>	340

- More Victorians now say they would get vaccinated as soon as possible / have already been vaccinated compared to last month (56% from 37%); Fewer Victorians now say they would get vaccinated but not straight away (32% from 44% last month), and fewer now say they would never get vaccinated (12% from 19% last month).
- Similarly, more of those aged 18-34 now say they would get vaccinated as soon as possible / already have been vaccinated compared to last month (45% from 32%); Fewer 18-34 year olds now say they would get vaccinated but not straight away (41% from 48% last month), and fewer now say they would never get vaccinated (15% from 20% last month).



## Preference towards Covid-19 vaccines

Q As you may be aware, there are currently two vaccines available in Australia – the Pfizer vaccine and the AstraZeneca (Oxford) vaccine.

Which of the following is closer to your view?

	07/06	26/04
I would be willing to get either the AstraZeneca vaccine or the Pfizer vaccine	<b>42%</b>	37%
I would be willing to get the AstraZeneca vaccine but not the Pfizer vaccine	<b>6%</b>	3%
I would be willing to get the Pfizer vaccine but not the AstraZeneca vaccine	<b>27%</b>	27%
I would not be willing to get either the AstraZeneca vaccine or the Pfizer vaccine	<b>12%</b>	14%
Unsure	<b>13%</b>	19%
Base (n)	<b>1,104</b>	1,090

- More Australians would now be willing to get either the AstraZeneca vaccine or the Pfizer vaccine compared to last month (42% from 37%). This has been driven by a decrease in those unsure about their preference (from 19% last month to 13%).
- Nearly a third (27%) still say they would only be willing to get the Pfizer vaccine.



	Total	Gender		Age Group				Federal Voting Intention			
		Male	Female	18-29	30-49	50-69	70 and over	Labor	TOTAL: Coalition	Greens	TOTAL: Other
I would be willing to get either the AstraZeneca vaccine or the Pfizer vaccine	<b>42%</b>	48%	36%	28%	33%	49%	72%	40%	50%	41%	39%
I would be willing to get the AstraZeneca vaccine but not the Pfizer vaccine	<b>6%</b>	7%	4%	13%	5%	2%	4%	6%	6%	6%	3%
I would be willing to get the Pfizer vaccine but not the AstraZeneca vaccine	<b>27%</b>	26%	28%	28%	34%	25%	13%	27%	28%	30%	23%
I would not be willing to get either the AstraZeneca vaccine or the Pfizer vaccine	<b>12%</b>	10%	15%	13%	12%	15%	7%	12%	9%	12%	21%
Unsure	<b>13%</b>	9%	17%	19%	17%	9%	5%	14%	8%	10%	14%
Base (n)	<b>1,104</b>	542	562	233	386	339	146	346	404	108	141

- While men are still more likely than women to be willing to get either vaccine (48% to 36% respectively), more women are now willing to get either vaccine (36% compared to 27% last month). This is in part driven by fewer women who are unsure about their stance (17% from 25% last month).
- Willingness to get either vaccine increases with age – while 28% of those 18-29 would be willing to receive either vaccine, this increases to 72% of those 70 and over. Notably, willingness to get either vaccine among those aged 50-69 and 70 plus has increased to 49% and 72% respectively, from 40% and 61% last month.
- Coalition voters are more likely to get either vaccine (50% to 40% Labor, 41% Greens and 39% minor and independent party voters).
- Despite the recommendation against the AstraZeneca vaccine only applying to under 50s, those 50-69 are still on par with those under 50 in terms of their willingness to get the Pfizer vaccine but not the AstraZeneca vaccine. The proportion of those who would only be willing to get the Pfizer vaccine and not the AstraZeneca vaccine is consistent across all age groups under 70 – 28% of those 18-29, 34% of those 30-49, 25% of those 50-69, compared to 13% of those 70 and over who would be willing to get the Pfizer vaccine only.



## Confidence in Covid-19 vaccine rollout

Q As vaccinations against Covid-19 are rolled out across Australia, how confident are you in each of the following?

**That the rollout of vaccinations against Covid-19 in Australia...**

TOTAL: Confident	07/06	26/04	01/03	01/02
... are being done efficiently	43%	43%	68%	68%
... are being done safely	67%	63%	73%	72%
... will be effective at stopping Covid-19 within the country	54%	52%	64%	58%

TOTAL: Confident	State				
	NSW	VIC	QLD	SA	WA
... are being done efficiently	47%	37%	46%	39%	46%
... are being done safely	69%	63%	65%	72%	70%
... will be effective at stopping Covid-19 within the country	55%	53%	52%	66%	52%
Base (n)	349	278	225	89	108

- Less than half of Australians are confident the rollout is being done efficiently (43%, unchanged since last month). Victorians are the least confident in this (37%), closely followed by South Australians (39%).
- 54% of Australians are confident the Covid-19 vaccine rollout will be effective at stopping the virus within the country (52% last month), and 67% are confident that it is being done safely (63% last month).



TOTAL: Confident	VIC		
	07/06	26/04	01/03
... are being done efficiently	<b>37%</b>	45%	67%
... are being done safely	<b>63%</b>	67%	76%
... will be effective at stopping Covid-19 within the country	<b>53%</b>	54%	66%
Base (n)	<b>278</b>	274	275

TOTAL: Confident	18-34		
	07/06	26/04	01/03
... are being done efficiently	<b>42%</b>	50%	67%
... are being done safely	<b>58%</b>	57%	71%
... will be effective at stopping Covid-19 within the country	<b>53%</b>	53%	63%
Base (n)	<b>347</b>	359	326

- Victorians' confidence in the Covid-19 vaccine rollout being done efficiently has fallen since March, from 67% to 37% this month.
- Confidence among Victorians that the rollout is being done safely has also decreased since March (63% from 76% in March).
- The confidence of those aged 18-34 in the Covid-19 vaccine rollout being done efficiently has also fallen. 42% are now confident the rollout is being done efficiently (from 50% in April, and 67% in March).
- Confidence among those aged 18-34 that the rollout is being done safely has also decreased since March (58% from 71% in March).





## Satisfaction with speed of Covid-19 vaccine rollout

Q Which of the following best describes your view on how quickly the following groups of people are being vaccinated against Covid-19 in Australia?  
They are being vaccinated...

	... more quickly than I would like	... at about the right speed	... more slowly than I would like	Unsure
Residents and workers at aged care and disability facilities	11%	25%	49%	14%
Quarantine, border and frontline healthcare workers	12%	33%	39%	16%
Essential workers (e.g. teachers, police, fire, emergency services)	12%	34%	39%	15%
Adults with an underlying medical condition	11%	31%	37%	21%
Adults aged under 50	8%	36%	36%	20%
People aged over 50	10%	39%	35%	16%
Aboriginal and Torres Strait Islander adults	10%	27%	32%	31%

- About half (49%) of Australians think residents and workers at aged care and disability facilities are being vaccinated more slowly than they would like.
- Quarantine, border and frontline healthcare workers, and essential workers (e.g. teachers, police, fire, emergency services) are next in line, with 39% of Australians who think these groups are being vaccinated more slowly than they would like, respectively.



TOTAL: ... more slowly than I would like	State				
	NSW	VIC	QLD	SA	WA
Residents and workers at aged care and disability facilities	45%	57%	50%	49%	43%
People aged over 50	30%	42%	34%	37%	40%
Adults aged under 50	32%	39%	35%	37%	42%
Adults with an underlying medical condition	33%	42%	39%	38%	36%
Aboriginal and Torres Strait Islander adults	32%	36%	31%	31%	29%
Quarantine, border and frontline healthcare workers	33%	47%	42%	33%	35%
Essential workers (e.g. teachers, police, fire, emergency services)	34%	45%	42%	36%	35%
Base (n)	349	278	225	89	108

- Victorians are most likely to think residents and workers at aged care and disability facilities, and quarantine, border and frontline healthcare workers are being vaccinated more slowly than they would like (57% and 47% respectively).

## Party most responsible for slow vaccine rollout

Q Which do you think is MOST responsible for Australians being vaccinated more slowly than you would like?

[Asked only to those who think any one of the groups listed above are being vaccinated against Covid-19 more slowly than they would like]

	Total	Gender		Age Group			Federal Voting Intention			
		Male	Female	18-34	35-54	55+	Labor	TOTAL: Coalition	Greens	TOTAL: Other
The federal government	<b>50%</b>	52%	48%	48%	49%	52%	61%	36%	63%	59%
State and territory governments	<b>23%</b>	28%	17%	22%	23%	23%	14%	34%	15%	18%
International supply chains	<b>8%</b>	7%	8%	6%	7%	9%	9%	7%	5%	9%
Unavoidable delays in the production of vaccines	<b>11%</b>	8%	13%	14%	11%	8%	9%	15%	8%	9%
Unsure	<b>9%</b>	5%	13%	10%	10%	8%	8%	8%	8%	5%
Base (n)	<b>755</b>	374	381	225	222	308	250	284	78	95

	NSW	VIC	State		
			QLD	SA	WA
The federal government	48%	58%	41%	39%	53%
State and territory governments	22%	21%	29%	34%	15%
International supply chains	8%	7%	6%	5%	14%
Unavoidable delays in the production of vaccines	12%	7%	12%	13%	14%
Unsure	10%	8%	12%	9%	4%
Base (n)	225	203	158	61	74



- Half (50%) of those who said any one of the groups listed in the previous question are being vaccinated more slowly than they would like think the federal government is most responsible for the slow rollout of vaccinations.
- Compared to other Australians, Victorians are most likely to think the federal government is most responsible (58% of Victorians, followed by 53% of Western Australians, 48% of those in NSW, 41% Queenslanders and 39% South Australians).
- 23% think state and territory governments are most responsible; Men and Coalition voters are most likely to think this.



## Time to return to normal

Q Thinking about the future, how long do you think it will take for the following to occur?

	Within one year	One to two years	More than two years	Never
The Covid-19 vaccine rollout will be completed in Australia	18%	44%	30%	8%
Quarantine will no longer be required after international travel	12%	34%	43%	11%
The housing market will return pre-pandemic levels	18%	31%	31%	20%
International travel will be allowed without restriction	12%	34%	44%	10%
Unemployment will return to pre-pandemic levels	22%	35%	32%	11%
Australia will pay off its national debt	7%	14%	50%	29%

- Most people think the Covid-19 vaccine rollout will be completed in Australia in one to two years (44%). About a third (30%) think this will take more than two years. Only 18% expect the vaccine rollout to be completed within one year.

## Victorian lockdown and federal support

Q The Victorian government has criticised the federal government for rolling out the Covid-19 vaccines too slowly, leaving quarantine up to state governments, and not providing businesses with enough support during the Covid-19 pandemic.

Which of the following statements is closer to your view?

	Total	Gender		Age Group			Federal Voting Intention			
		Male	Female	18-34	35-54	55+	Labor	TOTAL: Coalition	Greens	TOTAL: Other
The Victorian government is raising valid concerns about the federal government's performance	<b>55%</b>	52%	58%	62%	55%	50%	73%	38%	65%	45%
The Victorian government is just seeking to shift the blame for its own failings	<b>45%</b>	48%	42%	38%	45%	50%	27%	62%	35%	55%
Base (n)	<b>1,104</b>	542	562	347	364	393	346	404	108	141

	State				
	NSW	VIC	QLD	SA	WA
The Victorian government is raising valid concerns about the federal government's performance	53%	61%	52%	55%	55%
The Victorian government is just seeking to shift the blame for its own failings	47%	39%	48%	45%	45%
Base (n)	349	278	225	89	108



- 55% of Australians think the Victorian government is raising valid concerns about the federal government's performance, and 45% think the Victorian government is just seeking to shift the blame for its own failings.
- While it's the majority view across all states, Victorians are the most likely to think the Victorian government is raising valid concerns about the federal government's performance (61% to 53% of those in NSW, 52% of Queenslanders, and 55% of South Australians and Western Australians respectively).



## Views towards government support during lockdowns

Q As you may be aware, because support such as JobKeeper ended in April, people and businesses affected by the lockdown in Victoria have not been able to get financial support from the federal government.

The Victorian government has offered its own support package but has said the federal government should be helping out too, as support for people out of work is usually the responsibility of the federal government.

Which of the following is closer to your view?

	Total	Gender		Age Group			Federal Voting Intention			
		Male	Female	18-34	35-54	55+	Labor	TOTAL: Coalition	Greens	TOTAL: Other
The federal government should provide financial support to people and businesses affected by future lockdowns	<b>55%</b>	54%	55%	58%	56%	51%	68%	41%	71%	50%
If state governments choose to lockdown their populations, state governments should be the ones providing financial support to people and businesses affected	<b>45%</b>	46%	45%	42%	44%	49%	32%	59%	29%	50%
Base (n)	<b>1,104</b>	542	562	347	364	393	346	404	108	141





	State				
	NSW	VIC	QLD	SA	WA
The federal government should provide financial support to people and businesses affected by future lockdowns	53%	58%	53%	57%	58%
If state governments choose to lockdown their populations, state governments should be the ones providing financial support to people and businesses affected	47%	42%	47%	43%	42%
Base (n)	349	278	225	89	108

- 55% of Australians think the federal government should provide financial support to people and businesses affected by future lockdowns. This is the majority view across all states. Labor and Greens voters are the most likely voters to hold this view (68% and 71% respectively).
- 45% of Australians think if state governments choose to lockdown their populations, state governments should be the ones providing financial support to people and businesses affected. Coalition voters are most likely to think this compared to all other voters combined (59% to 35% respectively).



## Views towards how 'vaccinated' people should be counted

Q The Covid-19 vaccinations currently available in Australia require two doses to be administered.

Which of the following statements is closer to your view?

	Total	Gender		Age Group			Federal Voting Intention			
		Male	Female	18-34	35-54	55+	Labor	TOTAL: Coalition	Greens	TOTAL: Other
People should only be counted as 'vaccinated' when they've had both doses of a Covid-19 vaccine	<b>81%</b>	78%	84%	73%	81%	89%	83%	81%	79%	79%
It's fine for people to be counted as 'vaccinated' even if they've only had one dose of a Covid-19 vaccine	<b>19%</b>	22%	16%	27%	19%	11%	17%	19%	21%	21%
Base (n)	<b>1,104</b>	542	562	347	364	393	346	404	108	141

	NSW	VIC	State		
			QLD	SA	WA
People should only be counted as 'vaccinated' when they've had both doses of a Covid-19 vaccine	82%	79%	84%	86%	76%
It's fine for people to be counted as 'vaccinated' even if they've only had one dose of a Covid-19 vaccine	18%	21%	16%	14%	24%
Base (n)	349	278	225	89	108



- The majority of Australians think people should only be counted as 'vaccinated' when they've had both doses of a Covid-19 vaccine. Those over 55 are more likely to think this than younger cohorts (89% to 81% of those aged 35-54 and 73% of those 18-34).
- 19% think it's fine for people to be counted as 'vaccinated' even if they've only had one dose of a Covid-19 vaccine.



## Appendix: Household income definitions\*

TOTAL: Lower Income	Up to \$51,999 per year Total of all wages/salaries, government benefits, pensions, allowances and other income that your household usually receives (GROSS – before tax and superannuation deductions)
TOTAL: Mid Income	\$52,000 to \$103,999 per year Total of all wages/salaries, government benefits, pensions, allowances and other income that your household usually receives (GROSS – before tax and superannuation deductions)
TOTAL: High Income	More than \$104,000 per year Total of all wages/salaries, government benefits, pensions, allowances and other income that your household usually receives (GROSS – before tax and superannuation deductions)

## Appendix: Methodology, margin of error and professional standards

The data gathered for this report is gathered from a fortnightly online omnibus run by Essential Research with sample provided by Qualtrics from online panels.

The online omnibus is active from the Wednesday night of each week and closed on the following Sunday. The target population is all Australian residents aged 18+. Participants were invited to participate and completed the survey online without an interviewer present and incentives were offered for participation.

The response rate varies each week, but usually delivers 1000+ interviews. Quotas are applied to be representative of the target population by age, gender and location.

RIM weighting is applied to the data using information sourced from the Australian Bureau of Statistics (ABS) and the Australian Electoral Commission (AEC). The factors used in the weighting are age, gender, location and party ID.

Information for the weighting efficiency, effective sample size and margin of error for each poll (from June 2021) can be found here: <https://essentialvision.com.au/about-this-poll>

Each fortnight, the team at Essential Media Communications discusses issues that are topical and a series of questions are devised to put to the Australian public. Some questions are repeated regularly (such as political preference and leadership approval), while others are unique to each week and reflect current media and



social issues. Full text for standard voting and regular political preferences can be found in the link above. No questions were asked prior to these questions which have material influence on results.

Participants not eligible to vote in federal elections (either for age, residency or other reasons) are excluded from voting intention. Eligible participants are able to select 'Unsure' for voting intention. They were then asked a 'leaner' question which also included an 'Unsure' option. Participants answering 'Unsure' are NOT excluded from published results, or any subsequent questions. 2 party preferred (2PP) calculations use stated preference. Preference flows from previous federal and state elections are only used for participants answering 'Unsure' for stated preference.

All Essential Research staff hold Research Society membership and are bound by professional codes of behaviour. This research is compliant with the Australian Polling Council Quality Mark standards.

